MS x: Strategic Technology Leadership

LEAD AT THE HIGHEST LEVEL IN A TECH-DRIVEN ECONOMY

Technology and the digital economy have transformed how work, presenting complex challenges for business leaders. If you want to lead at the C-level or start your own venture, you need to know how to skillfully develop and manage digital and technological strategies across the enterprise that can launch and sustain competitive business initiatives.

In Northeastern's MS x: Strategic Technology Leadership, you'll develop a comprehensive approach to implementing tech-based solutions and form a powerful network among technology leaders that you can tap for support and insight. You'll choose your focus areas and complete the program in just 15 months.

One Groundbreaking Project

You'll undertake a program-long master's project that solves a complex business challenge or a new venture idea, developing a three-step plan that you'll defend in front of faculty and technology thought leaders at each stage of the process. You'll leave the program with a portable asset and knowledge that will inform any venture or role you undertake.

A Dedicated Executive Mentor

A successful technology executive from our network of 200+ mentors at Northeastern University's Center for Technology Management and Digital Leadership (CTMDL) will select you as their mentee. Your mentor will be local to you and will meet with you monthly—challenging your thinking, guiding your professional development, and connecting you to their own network of contacts to help fuel your success.

Three Dynamic Residencies

Join your classmates and executives from CTMDL at Northeastern's global campuses for a deep dive into topics critical for successful digital and technology leaders. Choose Boston or London for the first two residencies and complete the third in Boston with your entire cohort.

DESIGNED FOR VPS, DIRECTORS, AND SENIOR MANAGERS

This program brings together high-level leaders to share and build expertise. You're an ideal candidate if you:

- Want to lead at the C level or launch an entrepreneurial venture
- Have 10+ years of professional experience and/or a strong track record of achievement
- Want access to an executive network to tap for ideas and support

A WORLD OF BENEFITS

Exclusive access. You'll build connections through our Center for Technology Management and Digital Leadership and its network of 220+ executives through invitation-only events and workshops. Graduates are eligible for ongoing membership.

World-class faculty. Many of our faculty have been entrepreneurs, consultants, or executives at leading firms – from groundbreaking start-ups to the Fortune 500.

Hybrid learning. Between intensive in-person residencies, you'll leverage cutting-edge virtual learning technologies for regular live classes, building relationships with peers, teachers, and technology experts.

A HYBRID FORMAT FOR IMMERSIVE LEARNING

This part-time program gives you four powerful ways to build expertise:

- A **core curriculum** addressing the essentials of transforming all areas of business with technology, plus **electives** that explore a critical technology theme of your choice
- A **program-long master's project business plan** integral to your professional role or future business venture
- A **relationship with a dedicated executive mentor** who will shape your project and support you professionally
- **Immersive in-person residencies** at our Boston and London campuses

Start Date: September

Time to Complete: 15 months

> "In this program, you'll master concepts that will prepare you for the next chapter in your career, whatever that may be—but you'll also plug into an elite network of global technology thought leaders. You'll have a dedicated executive mentor who expressly chooses you and becomes invested in your success—inspiring you, building your confidence, and sharing their considerable experience. No other executive program gives you this kind of opportunity."
>
> Dr. Art Langer, Associate Vice Provost, Professor of Practice, and Director, Center for Technology Management and Digital Leadership

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LEARN MORE AND APPLY   gradbusiness@northeastern.edu | damore-mckim.northeastern.edu

N Northeastern
D'Amore-McKim
School of Business

Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-powered lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley, Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.