

Connect. Learn. Share. Give Back.

Thank you for your interest in the program!

The MS in Strategic Technology Leadership at Northeastern University is designed for experienced professionals ready to lead innovation at the intersection of business and technology. This hybrid program combines strategic insight, emerging tech, and executive mentorship to fast-track your leadership journey.

<u>Documents to Submit (additional details on each are listed in subsequent slides):</u>

- 1. Curriculum Vitae (CV)
- 2. Personal Statement
- 3. Essay
- 4. Optional Essay
- 5. Academic Transcripts
- 6. Contact Information of Two Professional Recommenders

Residency: This program requires students to attend three in-person residencies over a 15-month period. The first residency will be held in London or Boston in September, the second in London in January, and the final residency in Boston in September. Each residency is over 4.5 days and attendance is mandatory.



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Additional Guidelines on the Application Requirements:

1. Curriculum Vitae (CV)

Your CV should include a comprehensive overview of your professional experience, including all positions held, responsibilities undertaken, and notable achievements. Please include any certifications, leadership experience, and relevant skills that demonstrate your fit for the program. (Recommended Pages: 2-4)

2. Essay Question:

Please respond to one of the following two questions (300 words maximum):

- Describe the biggest challenge you have faced. What will you carry from that experience to Northeastern and beyond?
- How has your journey shaped who you are today? What strengths have you developed and what are your opportunities for growth?

3. Personal Statement:

Please discuss your short-term and long-term professional goals. Describe the challenges you anticipate and how your previous experiences will contribute to your future success. Explain why you're pursuing the MS Program now and how the Program specifically will help you achieve your goals. (400 words minimum/800 words maximum)

4. Optional Essay:

You may also submit an optional essay (max 400 words) to share any additional context you'd like the Admissions Committee to consider. This is not a continuation of your personal statement and should only address new information.



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5. GMAT/GRE Scores:

GRE/GMAT scores are not required. If submitted, they will be considered as part of your application.

6. Academic Transcripts

An undergraduate degree from an accredited U.S. institution or an undergraduate degree that is equivalent to a U.S. bachelor's degree with a strong academic record.

- For U.S.-Based Degrees: Submit unofficial or official transcripts from all
 postsecondary institutions. They must include your name, institution, course list,
 grades, and degree conferral date. If you have any transferred credits, the
 transcripts need to include a course-by-course list of the total transferred credits
 with the respective awarded grade for each course.
- For Non-U.S. Degrees: Submit unofficial transcripts for application review.
 - **a.** Only degrees that are equivalent to a U.S. bachelor's degree will be accepted. If unsure whether your degree is equivalent to a U.S. bachelor's, please use the <u>WES Degree Equivalency Tool</u>.
 - **b.** If your transcript is not in English, submit a certified English translation along with the original.
 - **c.** European applicants: must include a Diploma Supplement listing courses, grades, and credits by term.
 - **d.** Indian applicants: must provide all semester-wise mark sheets, or a consolidated transcript covering all semesters.
 - e. ONLY RELEVANT AFTER BEING ADMITTED TO THE PROGRAM,
 Credential Evaluation Requirement (Non-U.S. Degrees): For enrollment,
 submit a course-by-course credential evaluation from a NACES-approved
 agency (e.g., WES, SpanTran, IEE). This will serve as your official transcript.



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7. Recommendation Contact Details

- Please note we will not require the recommenders to submit their recommendation letters at this stage. Please DO NOT submit these letters with your application.
- We just need the <u>contact details</u> of these recommenders. When you are considering who to ask for recommendations, please note the following:
 - Recommenders must be professional (e.g., supervisor, manager) or academic (e.g., professor, advisor).
 - Letters must be submitted from an institutional or corporate email address. Submissions from public email providers (e.g., Gmail, Yahoo) are accepted at the Admissions Committee's discretion.
 - The recommenders will be asked to provide details about your Qualifications for graduate study, Leadership potential and Readiness for the program
 - Your recommenders will be contacted after the successful completion of the initial review, and you have been invited to submit your application on our application portal.

8. Program Selection Guidance for Application Portal

To avoid selection errors during your application, choose the following:

- College/School: D'Amore-McKim School of Business
- Program Modality: Online and On Ground (Hybrid/Blended)
- Degree Sought: Master of Science
- Program: Strategic Technology Leadership

Please Note: Press "Yes" when asked whether the program is sponsored by your company.

9. Application Fee Waiver

To waive the \$100 application fee, enter the code **DMSB2025** when prompted during the online application process.



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We're excited to review your application and look forward to partnering with you on this journey!

If you have any questions or need further clarification about the application process or required materials, please reach out to j.rheem@northeastern.edu.

CONTACT US



j.rheem@northeastern.edu



The Center